



PROMOTE YOUR BUSINESS IN THE

# HEALTHY GARDEN

*Guide 2010*



**DISTRIBUTED TO HOME OWNING GARDENERS THROUGHOUT B.C., IN PRINT AND ONLINE**

- **MAXIMIZE** your exposure with the high visibility of this annual resource produced by the BC Landscape & Nursery Association in early January 2010
- **ALIGN** your company with a consistent reliable message sourced from qualified horticulture and landscape experts
- **BUILD** your message alongside focused content supporting healthy, sustainable gardening practices
- **BROAD DISTRIBUTION** includes 35,000 copies stitched into the Early Spring issue of *GardenWise* magazine, BC's #1 selling gardening title
  - PLUS** – BCLNA circulation at trade events
  - PLUS** – distribution through municipal governments who are keen to send the green message to homeowners
  - PLUS** – distribution at numerous Home and Garden events throughout the year, as well as select Garden and Landscape retailers
- **OPTIMAL ONLINE EXPOSURE** all year ensures a prominent digital presence with electronic versions posted on both the *GardenWise* and BCLNA websites at no additional charge

## ADVERTISING RATES

Outside Back Cover	\$5,270
Inside Front Cover	4,950
Inside Back Cover	4,950
Full Page	4,220
2/3 Page	3,170
1/2 Page	2,490
1/3 Page	1,685
1/6 Page	935

Rates include the 2010 *Healthy Garden Guide* magazine **AND** placement all year long in the online edition.

**GardenWise**

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